

# Mohawk Harvest Kicks Off Fundraising Campaign

Since 2009, Mohawk Harvest Cooperative Market (Co-op) has worked to provide fresh, healthy and delicious food and grocery items in downtown Gloversville. Over the last 10 plus years, we have created a central space for our community to shop and gather. We have become a central business in downtown and a cornerstone service in an area that could be defined as a food desert. Throughout our existence, our greatest strength has been you our members, our shoppers, our supporters - thank you for your dedication to our mission and the services we offer.

# Our fundraising goal is \$80,000 in the next three months

Since early March, board members, staff, & volunteers have met weekly to evaluate and execute steps needed to ensure our presence in downtown not only during this current health and economic crisis, but well into the future. We continue to work daily at this and other efforts, and we need your help! We have already received \$10,000 upon kicking off this campaign and have 100% board donation participation. No donation is too small, and every dollar will help us reach our goal!

## Where will your money go?

#### Paying vendors and increasing our inventory

Many of our vendors are local small businesses. Money spent at the Co-op filters back into these businesses and into the community. Helping us pay our vendors directly and positively impacts your community. A dedicated group of volunteers

and staff have been analyzing inventory and developing strategies to better manage and maintain inventory on our shelves.

#### Continue to ensure our staff is present and paid

We have adjusted scheduling and cut hours for some staff, and have applied for PPP assistance. Our staff are the unsung heroes of our store and paying them is our most important priority.

#### Paying down debt to community members

We have had many generous contributors over the years who have helped us up to this point. Our goal is to be able to reimburse portions of individual loans, decreasing principal and interest payments so the Co-op can utilize its working capital to improve the store and increase inventory.

## **How do I Donate?**

Mail your check to: Mohawk Harvest Co-op PO Box 289 Gloversville, NY 12078

**Donate Online by Clicking Here** 

Questions? Email us at

board@mohawkharvest.org